

## Executive Certificate in Data-Driven Predictive Analytics - Application for Accounting and Auditing

行政人員證書《數據驅動預測  
分析-會計、審計應用》



The programme aims to provide students with the knowledge and fundamental predictive analytic techniques applicable for accounting and auditing. It introduces the use of related tools and software to the students and helps them apply the modelling techniques to make informed decisions in accounting and auditing practices.

### Programme Structure

Students can learn both concepts and theories as well as digital tools through lectures, case-studies, and computer-aided workshops.

Medium of instruction is English, supplemented with Cantonese.

### Entry Requirement

Applicants shall:

- hold a bachelor's degree awarded by a recognized university or equivalent;
- or
- hold an Associate Degree/ a Higher Diploma or equivalent, and have at least 2 years of work experience
- Applicants with other qualifications and substantial senior level work experience will be considered on individual merits.

### Course Fee

Application Fee: HK\$150 (non- refundable)

Course Fee:       Standard: \$7000  
                           Alumni Rate: HK\$6300  
                           Early Bird\* Rate: HK\$6300

**\*Enroll in the course on or before 1 February 2021**

### Programme Delivery

**Duration:** 30 hours conducted in classroom

**Venue:** HK Island

**Commence Date:** 19 February 2021

*\* The schedule is subject to change when necessary*

2020/2021 - February Term  
Lecture Schedule

Lecture	Date	Day	Time
1	19/02/2021	Friday	7:00 -10:00 p.m.
2	26/02/2021	Friday	7:00 -10:00 p.m.
3	05/03/2021	Friday	7:00 -10:00 p.m.
4	12/03/2021	Friday	7:00 -10:00 p.m.
5	19/03/2021	Friday	7:00 -10:00 p.m.
6	26/03/2021	Friday	7:00 -10:00 p.m.
7	09/04/2021	Friday	7:00 -10:00 p.m.
8	16/04/2021	Friday	7:00 -10:00 p.m.
9	23/04/2021	Friday	7:00 -10:00 p.m.
10	30/04/2021	Friday	7:00 -10:00 p.m.

\*The schedule is subject to change when necessary

### Application Procedure

Admission is on a first-come, first-served basis.  
Enrolment will be confirmed once you have made the payment online.

Fees paid are not refundable except as statutorily provided or under very exceptional circumstances

### Application Deadline

08 February 2021

### Programme Enquiries

Contact:

Tel: 2867 8409

Fax: 2861 0278

Email:ExCert\_Programme@hkuspace.hku.hk



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**APPLY NOW!**

### Enrolment Centres

#### Admiralty Learning Centre [ADC]

3/F., Admiralty Centre,  
18 Harcourt Road, Hong Kong  
(Exit A, Admiralty MTR Station)  
3761 1111

#### Fortress Tower Learning Centre [FTC]

14/F., Fortress Tower, 250 King's  
Road., North Point, Hong Kong  
(Exit B, Fortress Hill MTR Station)  
3762 0888

#### HPSHCC Campus [HPSHCC]

1/F, HPCC Campus,  
66 Leighton Road,  
Causeway Bay, Hong Kong  
3923 7171

#### Island East Campus [IEC]

2/F, 494 King's Road,  
North Point, Hong Kong  
(Exit B3, North Point MTR Station)  
3762 0000

#### HKU Campus [HKUC]

3/F., T.T.Tsui Bldg.  
The University of Hong Kong  
Pokfulam Road, Hong Kong  
2975 5680

#### Kowloon East Campus [KEC]

1/F, 28 Wang Hoi Road,  
Kowloon Bay, Kowloon  
(Exit B, Kowloon Bay MTR Station)  
3762 2222